

An aerial photograph of a wind farm. The foreground shows the large, white, three-bladed nacelle of a wind turbine, with one blade extending towards the top left and another towards the right. The background is a vast, rolling green landscape dotted with numerous other wind turbines stretching towards the horizon under a clear blue sky.

**CEIG INVESTOR
CONFERENCE 2023**

SPONSOR OPPORTUNITIES.



**Clean Energy
Investor Group**



JOIN US Towards 320

CEIG'S INAUGURAL INVESTOR CONFERENCE

CEIG will launch its inaugural Clean Energy Investor Conference in June 2023.

We will bring together different industry voices to learn, share, discuss and debate what is required to meet Australia's energy transition needs, and how we unlock capital and garner investment commitment.

This proposal outlines how you can position your organisation to the CEOs and senior executives of Australia's current and future clean energy investors and other senior industry stakeholders.

We seek to develop sponsorship offerings that are unique, strategic, and valuable. We will work with you to develop an offering that meets your strategic objectives and gives you the best possible profile with delegates.

ABOUT

Clean Energy Investor Group



CEIG

Clean Energy Investor Group is the unique “voice of capital” in the Australian Clean Energy market. CEIG represents over 21 domestic and global renewable energy developers and investors with more than 16GW of installed renewable energy capacity across more than 76 power stations and a combined portfolio value of around \$38 billion.

We advocate for an efficient transition to a clean energy system from the perspective of the stakeholders who will provide the low-cost capital needed to achieve it.

ABOUT

CONFERENCE OVERVIEW.

Date & Time

Tuesday 6 June 2023

9.00-5.00pm – Conference

7.00-11.00pm – Gala Dinner

Location

Centrepont (Melbourne Park)

Melbourne Victoria

THEME

Toward320

Unlocking Australia's Clean Energy Investment Future

In the new environment of progressive federal and state energy policy and renewable targets, the investment landscape is changing.

But is it enough to secure the clean energy investment Australia needs to meet its goals? How do investors navigate the complexity of the Australian market, how do we shape the market to encourage investment and demand?

CEIG's 2023 Investor Conference will focus on how we get projects to final investment decision and unlock the \$320 billion of capital needed in generation, transmission and energy storage over the next decade.

ABOUT

CEIG Investor Conference 2023

Towards320.

The CEIG Investor Conference 2023 will bring utility-scale clean energy investors together with policy makers, regulators, financiers and industry players to discuss how Australia can unlock the \$320B investment required over the next decade. The event will attract national and international speakers, investors and delegates to learn, share and debate.



CONFERENCE OVERVIEW.

AUDIENCE

The event will be attended by 300-500 senior executives and decision-makers across the Australian clean energy sector including:

- CEOs/ senior executives of utility-scale developers and investors in the Australian clean energy market.
- CEOs and senior executives of prospective international and national investors in the Australian clean energy market.
- Senior energy and infrastructure financiers in international and Australian banks, and financial institutions.
- Senior investors with Australian superannuation funds and/or administrators
- Senior executives with Australia's regulatory bodies
- Senior policy and departmental staff across state/territory and federal governments.
- Senior executives ASX listed organisations
- Clean energy sector service providers
- Specialist and general media

TOPICS

Conference topics will align with the Towards320 theme. Topics may include: .

- Propelling clean energy investment (an international perspective)
- Government versus private equity—getting the balance right
- Investing to financing—addressing key challenges
- Supply chain challenges
- Getting from development pipeline to commitment
- Emerging asset classes—risks and opportunities

PRINCIPAL PARTNER.

STRATEGIC OPPORTUNITY

Our sponsorship program is designed to offer you a tailored and strategic proposition. As a principal partner you have the exclusive opportunity to profile your organisation through a strategic initiative connected to the event.

We welcome to chance to discuss how you wish to profile your organisation and engage with delegates, members and stakeholders in a meaningful way at the event.

- Profile as a key player in clean energy investment through aligning a **strategic initiative*** with the event. (eg: research project, paper, reception or roundtable, corporate announcement etc)
- Contribute to the shaping of the event (1 representative and/or regular updates on steering committee)
- Connect meaningfully with CEOs and senior executives/ decision-makers of large-scale clean energy investors.
- Invitation to participate in meetings/round tables surrounding the event.

BENEFITS

IN addition to the **strategic initiative** the following benefits will include:

- 10 complimentary conference registrations – premium reserved seats.
- Complimentary premium table of 10 (next to dignitaries table) at gala dinner
- 1 complimentary invitation for senior executive at dignitaries table at gala dinner
- Media release/announcement and/or quote (where appropriate) in the event's media communications
- Welcome and/or closing address at conference (2 minutes)
- 2 minute address at media launch
- Brand recognition across communications
- Partner recognition on event advertising (with foundation and media partners)

INVESTMENT: \$60,000+GST

MAJOR SPONSOR (4).

STRATEGIC OPPORTUNITY

Our sponsorship program is designed to offer sponsors a tailored and strategic proposition. We welcome to chance to discuss with you how you would like to profile your organisation and engage with delegates, members and stakeholders in a meaningful way at the event.

- Align your organisation and its brand with the clean energy sector in the mind of investors, industry players and stakeholders.
- Engage meaningfully with CEIG members, stakeholders and event delegates.
- Demonstrate your position, value and contribution to the dialogue across the clean energy sector.

Investment: \$25,000 +GST

BENEFITS

The following benefits will be subject to negotiation but are expected to include:

- Branding rights to one of the following (allocated on first-in basis)
 - Breakout sessions (x 2)
 - Lunch
 - Morning & afternoon tea
- Trestle table with pull up banners and collateral at event reception area.
- 4 registrations with premium reserved seating at conference
- 2 complimentary invitations to the gala dinner
- Invitation to the media launch
- Brand recognition in marketing materials
- Brand recognition on event page of CEIG event website

PROGRAM SPONSOR

STRATEGIC OPPORTUNITY

This is a unique opportunity to support the CEIG conference through sponsoring an international speaker to attend the conference. Your sponsorship will help cover speaker costs including: flights, accommodation, meals, speaker fees etc.

The proposal is designed to offer a tailored and strategic proposition. We welcome to chance to discuss with you how you would like to profile your organisation and engage with delegates, members and stakeholders in a meaningful way at the event.

- Position your organisation as facilitators of important industry dialogue and discussion at a global and national level.
- Align your organisation and its brand with the clean energy sector in the mind of investors, industry players and stakeholders.
- Engage meaningfully with CEIG members, stakeholders and event delegates.
- Demonstrate your position, value and contribution to the dialogue across the clean energy sector.

BENEFITS

The following benefits will be subject to negotiation but are expected to include:

- 2 minute welcome and introduction of speaker at speaker's presentation.
- Branding rights to the speaker's session (NB: this may be alongside major sponsor if the speaker is delivering a breakout session).
- 4 registrations with premium reserved seating at conference
- 2 complimentary invitations to the gala dinner
- Invitation to the media launch
- Brand recognition alongside speaker profile.
- Brand recognition in marketing materials
- Brand recognition on event page of CEIG event website

Special Opportunity

- An opportunity to host the speaker at your own corporate event (subject to speaker's approval and availability)*

*Any additional fees or costs associated with a private session with the speaker would be at the sponsor's expense..

PROPOSAL

GALA DINNER SPONSOR.

STRATEGIC OPPORTUNITY

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- Align your organisation and its brand with the clean energy sector in the mind of investors, industry players and stakeholders.
- Engage meaningfully with CEIG members, stakeholders and event delegates.
- Demonstrate your position, value and contribution to the dialogue across the clean energy sector.

Investment: \$30,000 +GST

NB: currently on hold for prospective sponsor

BENEFITS

The following benefits will be subject to negotiation but are expected to include:

- 5 minute welcome address at Gala Dinner
- 4 registrations with premium reserved seating
- Complimentary table of 10 – gala dinner – next to dignitaries' table/s
- Opportunity to leave branded merchandise on tables (STA)
- Sponsor banners (sponsors to supply) on stage, around room and reception area
- Brand recognition across marketing materials and event webpage.

EXCLUSIVE MEMBER-ONLY EOI OPPORTUNITY

INDUSTRY PARTNER.

STRATEGIC OPPORTUNITY

This unique offer is available to CEIG members only (until 28Feb 2023). This is your opportunity to participate in and leverage the CEIG Investor Conference for your own event or initiative.

The number of initiatives accepted is strictly limited. Submitting your EOI ASAP is recommended. Initiatives will be awarded subject to approval. Industry Partner events will likely take place the day before or after the conference.

The expression of interests could include initiatives such as:

- Tour of clean energy project and/or facilities
- Launch or corporate announcement
- A roundtable discussion/ briefing/ panel discussion specific to clean energy investment in Australia (pre or post conference)
- A delegate reception the evening prior to conference day 1
- A virtual event or webinar

Investment: \$25,000 +GST (plus all event/initiative costs)

BENEFITS

The following benefits will be subject to negotiation but are expected to include:


- Promotion of event in CEIG conference program (with 'partner' disclaimer)
- Promotion of event on CEIG conference webpage
- Listing of event on CEIG's Eventbrite page and website
- Promotion of event in conference advertising (TBA)
- Invitation to event emailed to CEIG members and stakeholders email list
- RSVP and attendee communications support
- Event promoted by CEIG CEO at member and public events (TBA)
- Attendance report
- Media release re: announcement/event in conference media pack




Contact Us.

To learn more about how you can build your profile and benefit from our inaugural CEIG Investor Conference contact:

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